

my beauty week

7DAYS



7DAYS MY BEAUTY WEEK
BRIGHT, CREATIVE, HIGH-TECH



7DAYS MY BEAUTY WEEK BEAUTIFUL AND INNOVATIVE



50% OF 7DAYS MY BEAUTY WEEK

PRODUCTS ARE EQUIPPED
WITH MASSAGE APPLICATORS

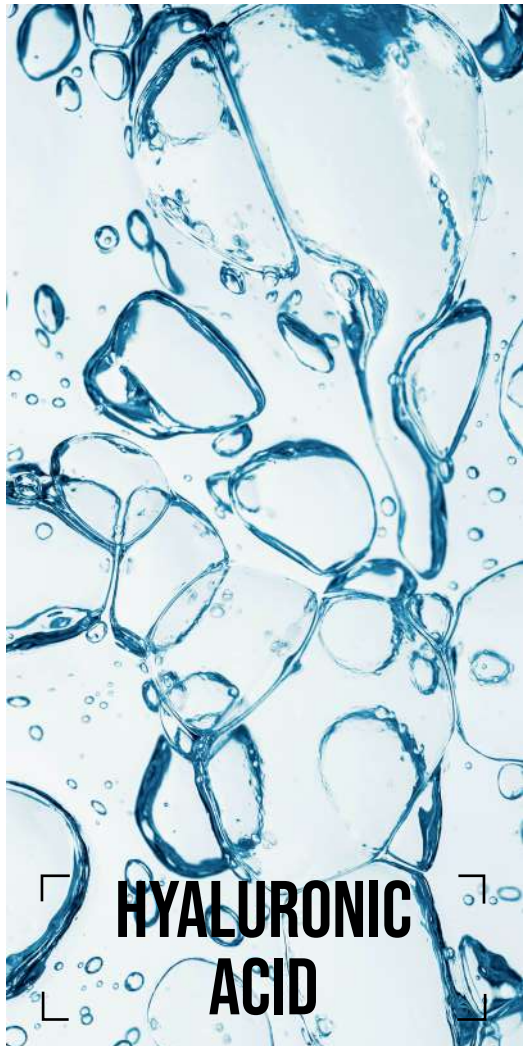


7DAYS MY BEAUTY WEEK

SMART AND EFFECTIVE



INNOVATIVE MONO-COMPONENTS IN FORMULAS



7DAYS MY BEAUTY WEEK POPULAR AND MODERN



SOUTH KOREAN TECHNOLOGICAL FORMULAS AND INNOVATIONS



7DAYS MY BEAUTY WEEK NEW RELEASES 2024



INNOVATION FACE CREAM VITAMIN C 3D MASSAGER



EYE CREAM CONCENTRATE MOISTURIZING

COOLING MASSAGER
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS DARK CIRCLES UNDER THE EYES
- REDUCES PUFFINESS AND TIGHTENS THE CONTOURS OF THE UPPER EYELID
- INTENSIVELY MOISTURIZES AND SMOOTHS WRINKLES

18 ml | 8055304762019



FACE&NECK CREAM MOISTURIZING

3D MASSAGER
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS AND EVENS OUT SKIN TONE
- PROVIDES A LIFTING EFFECT
- MAKES RADIANT AND IMPROVES COMPLEXION
- NOURISHES AND MOISTURIZES
- ACCELERATES COLLAGEN PRODUCTION
- REDUCES PUFFINESS

80 ml | 8055304761951



FACE&NECK CREAM MOISTURIZING

3D MASSAGER
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS AND EVENS OUT SKIN TONE
- PROVIDES A LIFTING EFFECT
- MAKES RADIANT AND IMPROVES COMPLEXION
- NOURISHES AND MOISTURIZES
- ACCELERATES COLLAGEN PRODUCTION
- REDUCES PUFFINESS

40 ml | 8055304761906

7DAYS MY BEAUTY WEEK NEW RELEASES 2024



3D MASSAGER PROVIDES A DEEPER PENETRATION OF ACTIVE INGREDIENTS INTO THE SKIN

INNOVATION FACE CREAM RETINOL 3D MASSAGER



RETINOL
Anti-age & lifting eye cream
Retinol + Hyaluronic acid 1.5%

**EYE CREAM CONCENTRATE
ANTI-AGE**
COOLING MASSAGER
RETINOL, HYALURONIC ACID, VITAMIN E

- MOISTURIZES AND SMOOTHS WRINKLES
- INCREASES THE DENSITY OF THIN SKIN AROUND THE EYES
- REDUCES SIGNS OF FATIGUE

18 ml | 8055304762002

RETINOL
Face and neck cream
hydrating & lifting
Retinol + Hyaluron

**FACE&NECK CREAM
ANTI-AGE**
3D MASSAGER
RETINOL, HYALURONIC ACID, VITAMIN E

- INTENSELY MOISTURIZES AND REJUVENATES
- SMOOTHS WRINKLES
- PROVIDES A LIFTING EFFECT

80 ml | 8055304761968

RETINOL
Face and neck cream
hydrating & lifting

**FACE&NECK CREAM
ANTI-AGE**
3D MASSAGER
RETINOL, HYALURONIC ACID, VITAMIN E

- INTENSELY MOISTURIZES AND REJUVENATES
- SMOOTHS WRINKLES
- PROVIDES A LIFTING EFFECT
- EVENS OUT SKIN MICRORELIEF
- FIGHTS PIGMENTATION
- TONES AND STRENGTHENS THE SKIN

40 ml | 8055304761913

7DAYS MY BEAUTY WEEK NEW RELEASES 2024



FACE CREAM CERAMIDE 3D MASSAGER



FACE&NECK CREAM MOISTURIZING

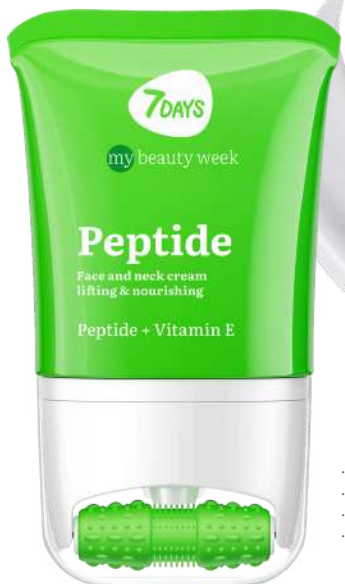
3D MASSAGER

CERAMIDE, HYALURONIC ACID, OIL COMPLEX

- INTENSIVELY MOISTURIZES AND RESTORES SKIN'S HYDROBALANCE
- REJUVENATES AND SMOOTHS WRINKLES
- RENEWS SKIN CELLS AND CREATES A PROTECTIVE BARRIER
- NOURISHES, PROVIDES A LIFTING EFFECT, AND ANTIOXIDANT PROTECTION

80 mL | 8055304761975

FACE CREAM PEPTIDE 3D MASSAGER



FACE&NECK CREAM NOURISHING

3D MASSAGER

PEPTIDE, VITAMIN E, SHEA BUTTER, GLUCOSE

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- PROVIDES ANTIOXIDANT PROTECTION
- PROMOTES COLLAGEN SYNTHESIS
- NOURISHES AND TONES THE SKIN

80 mL | 8055304761982

FACE CREAM NIACINAMIDE 3D MASSAGER



FACE&NECK CREAM MOISTURIZING

3D MASSAGER

NIACINAMIDE, HYALURONIC ACID, VITAMIN E

- FIGHTS WRINKLES AND SKIN HYPERPIGMENTATION
- REJUVENATES AND PROVIDES A LIFTING EFFECT
- NOURISHES, INCREASES SMOOTHNESS AND FIRMNESS OF THE SKIN
- PROMOTES THE SKIN REGENERATION PROCESS

80 mL | 8055304761999



FACE&NECK CREAM MOISTURIZING

3D MASSAGER

CERAMIDE, HYALURONIC ACID, OIL COMPLEX

- INTENSIVELY MOISTURIZES AND RESTORES SKIN'S HYDROBALANCE
- REJUVENATES AND SMOOTHS WRINKLES
- RENEWS SKIN CELLS AND CREATES A PROTECTIVE BARRIER
- NOURISHES, PROVIDES A LIFTING EFFECT, AND ANTIOXIDANT PROTECTION

40 mL | 8055304761920



FACE&NECK CREAM NOURISHING

3D MASSAGER

PEPTIDE, VITAMIN E, SHEA BUTTER, GLUCOSE

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- PROVIDES ANTIOXIDANT PROTECTION
- PROMOTES COLLAGEN SYNTHESIS
- NOURISHES AND TONES THE SKIN

40 mL | 8055304761937

3D MASSAGER PROVIDES A DEEPER PENETRATION OF ACTIVE INGREDIENTS INTO THE SKIN



7DAYS MY BEAUTY WEEK BESTSELLERS



COLLAGEN



EYE CREAM CONCENTRATE ❄️
ANTI-AGE
COOLING MASSAGER
COLLAGEN, CAFFEINE

- MOISTURIZES AND RESTORES THE SKIN
- SMOOTHS WRINKLES, INCREASES SKIN ELASTICITY AND DENSITY
- REDUCES PUFFINESS

18 ml | 8057592521699



HYALURON



EYE CREAM CONCENTRATE ❄️
MOISTURIZING
COOLING MASSAGER
HYALURONIC ACID, NIACINAMIDE, VITAMIN C

- INTENSIVELY MOISTURIZES AND REJUVENATES
- BRIGHTENS DARK CIRCLES, SMOOTHS WRINKLES
- IMPROVES MICROCIRCULATION

18 ml | 8057592521705



FACE&NECK CREAM ANTI-AGE

3D MASSAGER
COLLAGEN, CAFFEINE, SEAWEED EXTRACT, VITAMIN C AND E

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- SMOOTHS WRINKLES AND PREVENTS THEIR APPEARANCE
- STRENGTHENS AND MOISTURIZES THE SKIN
- INCREASES SKIN ELASTICITY, EVENS OUT ITS TONE
- PROTECTS AGAINST PREMATURE AGING

80 ml | 8057592521675



FACE&NECK CREAM ANTI-AGE

3D MASSAGER
COLLAGEN, CAFFEINE, SEAWEED EXTRACT, VITAMIN C AND E

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- SMOOTHS WRINKLES AND PREVENTS THEIR APPEARANCE
- STRENGTHENS AND MOISTURIZES THE SKIN
- INCREASES SKIN ELASTICITY, EVENS OUT ITS TONE
- PROTECTS AGAINST PREMATURE AGING

40 ml | 8057592521651



FACE&NECK CREAM MOISTURIZING

3D MASSAGER
HYALURONIC ACID, NIACINAMIDE, VITAMIN C

- DEEPLY MOISTURIZES AND RESTORES SKIN'S HYDRO BALANCE
- SMOOTHS WRINKLES AND EVENS OUT SKIN TEXTURE
- PROVIDES ANTIOXIDANT PROTECTION
- STIMULATES COLLAGEN SYNTHESIS AND PROMOTES REGENERATION
- PROTECTS AGAINST STRESS EFFECTS

80 ml | 8057592521682



FACE&NECK CREAM MOISTURIZING

3D MASSAGER
HYALURONIC ACID, NIACINAMIDE, VITAMIN C

- DEEPLY MOISTURIZES AND RESTORES SKIN'S HYDRO BALANCE
- SMOOTHS WRINKLES AND EVENS OUT SKIN TEXTURE
- PROVIDES ANTIOXIDANT PROTECTION
- STIMULATES COLLAGEN SYNTHESIS AND PROMOTES REGENERATION
- PROTECTS AGAINST STRESS EFFECTS

40 ml | 8057592521668

7DAYS MY BEAUTY WEEK STORE EQUIPMENT



7DAYS MY BEAUTY WEEK STORE EQUIPMENT



7DAYS MY BEAUTY WEEK STORE EQUIPMENT



7DAYS MY BEAUTY WEEK STORE EQUIPMENT



1200 mm



7DAYS MY BEAUTY WEEK STORE EQUIPMENT



1000 mm



7DAYS

my beauty week

SMART CARE 24/7




7DAYS

INTELLIGENT
BEAUTY
FACE FIT



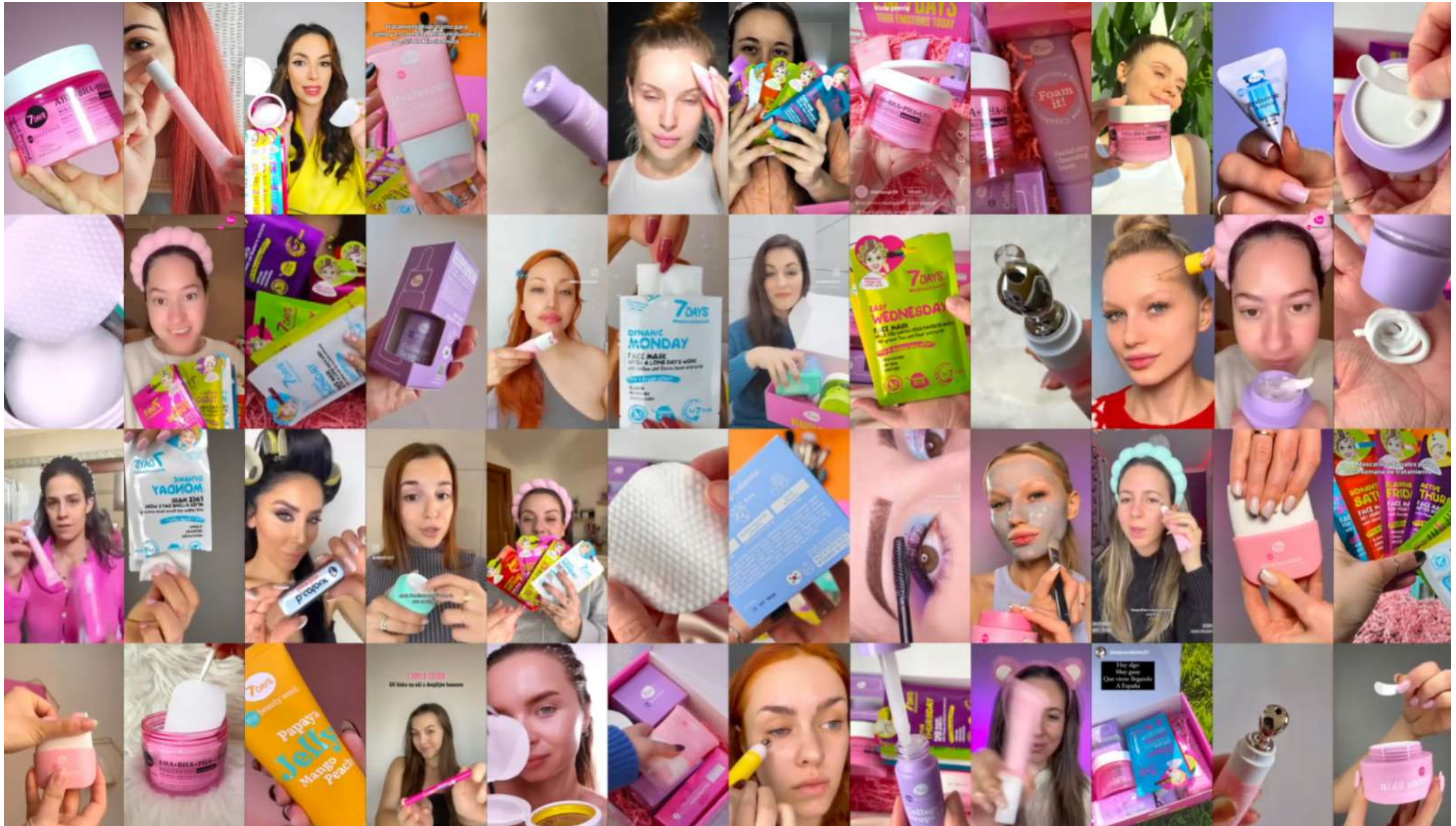
7DAYS MY BEAUTY WEEK TARGET AUDIENCE



			
AGE	15-25	26-35	36-45
CONSUMER CHOOSES	<ul style="list-style-type: none"> • Chooses unique forms and bright designs • Follows trends 	<ul style="list-style-type: none"> • Willing to pay more for personalized skincare • Follows social media, trusts influencers' opinions 	<ul style="list-style-type: none"> • Chooses ethical cosmetics with sustainable development principles • Loyal to customer-oriented brands
SKIN NEEDS	Skincare for problem skin	Moisturizing and effective skin protection	Anti-aging skincare for age-related changes and additional intensive care

7DAYS MY BEAUTY WEEK COSMETICS WITH A RAPIDLY GROWING AND LOYAL AUDIENCE WORLDWIDE

7DAYS MY BEAUTY WEEK INFLUENCE



LOGISTICS INFORMATION



Nº	INDIVIDUAL BARKODE	PRODUCT NAME	NUMBER OF ITEMS IN A SHOWBOX	NUMBER OF ITEMS IN A TAREBOX	INDIVIDUAL BARCODE	TAREBOX BARCODE
7DAYS MY BEAUTY WEEK						
1	8057592521699	7DAYS MY BEAUTY WEEK Firming&lifting eye concentrate COLLAGEN, 18 ml	6	24	8057592521699	28057592521693
2	8057592521705	7DAYS MY BEAUTY WEEK Anti-wrinkle moisturizing eye concentrate HYALURONIC, 18 ml	6	24	8057592521705	28057592521709
3	8055304762002	7DAYS MY BEAUTY WEEK Eye cream ANTI-AGE & LIFTING RETINOL, 18 ml	6	24	8055304762002	28055304762006
4	8055304762019	7DAYS MY BEAUTY WEEK Eye cream RADIANCE & LIFTING VITAMIN C, 18 ml	6	24	8055304762019	28055304762013
5	8057592521651	7DAYS MY BEAUTY WEEK V-shaping facial lifting concentrate COLLAGEN, 40 ml	6	24	8057592521651	28057592521655
6	8057592521668	7DAYS MY BEAUTY WEEK V-shaping facial anti-age concentrate HYALURONIC, 40 ml	6	24	8057592521668	28057592521662
7	8055304761906	7DAYS MY BEAUTY WEEK Face and neck cream RADIANCE & LIFTING VITAMIN C, 40 ml	6	24	8055304761906	28055304761955
8	8055304761913	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & LIFTING RETINOL, 40 ml	6	24	8055304761913	28055304761962
9	8055304761920	7DAYS MY BEAUTY WEEK Face and neck cream NOURISHING & REPAIRING CERAMIDE, 40 ml	6	24	8055304761920	28055304761979
10	8055304761937	7DAYS MY BEAUTY WEEK Face and neck cream LIFTING & NOURISHING PEPTIDE, 40 ml	6	24	8055304761937	28055304761986
11	8057592521675	7DAYS MY BEAUTY WEEK Neck and decollete firming&lifting concentrate COLLAGEN, 80 ml	6	24	8057592521675	28057592521679
12	8057592521682	7DAYS MY BEAUTY WEEK Neck and decollete anti-age moisturizing concentrate HYALURONIC, 80 ml	6	24	8057592521682	28057592521686
13	8055304761951	7DAYS MY BEAUTY WEEK Face and neck cream RADIANCE & LIFTING VITAMIN C, 80 ml	6	24	8055304761951	28055304761955
14	8055304761968	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & LIFTING RETINOL, 80 ml	6	24	8055304761968	28055304761962
15	8055304761975	7DAYS MY BEAUTY WEEK Face and neck cream NOURISHING & REPAIRING CERAMIDE, 80 ml	6	24	8055304761975	28055304761979
16	8055304761982	7DAYS MY BEAUTY WEEK Face and neck cream LIFTING & NOURISHING PEPTIDE, 80 ml	6	24	8055304761982	28055304761986
17	8055304761999	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & DE-PIGMENTATION NIACINAMIDE, 80 ml	6	24	8055304761999	28055304761993

ORDER PRODUCTS

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